



BEST IN TV MEETS BEST MOVIES



DishFAMILY

Over 55 essential channels including local channels

Includes local channels



12-MONTH SPECIAL **Save \$5/mo**
\$19.99/mo
Everyday Price \$24.99/mo

Includes 3 months of BLOCKBUSTER Movie Pass*



America's Top 120

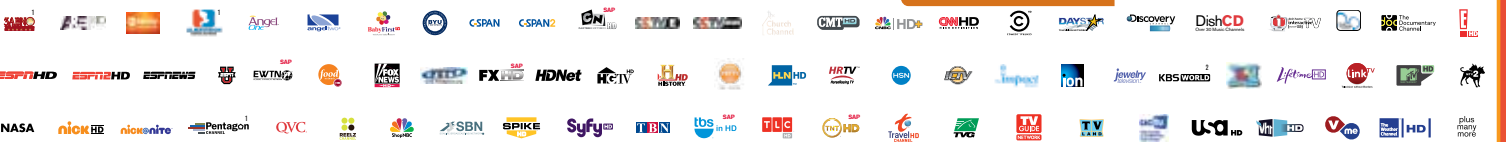
Over 120 favorite channels including HD channels

Includes local channels



12-MONTH SPECIAL **Save \$15/mo**
\$29.99/mo
Everyday Price \$44.99/mo

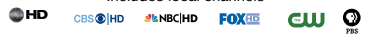
Includes 3 months of BLOCKBUSTER Movie Pass*



America's Top 200

Over 220 favorite channels including HD channels

Includes local channels



12-MONTH SPECIAL **Save \$20/mo**
\$39.99/mo
Everyday Price \$59.99/mo

Includes 12 months of BLOCKBUSTER Movie Pass*
Requires 24-month Agreement

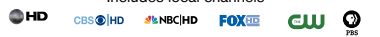


Plus Multi-Sport Pack featuring **MLB** and **NFL** included through 1/4/12

America's Top 250

Over 260 favorite channels including HD channels

Includes local channels



12-MONTH SPECIAL **Save \$25/mo**
\$44.99/mo
Everyday Price \$69.99/mo

Includes 12 months of BLOCKBUSTER Movie Pass*
Requires 24-month Agreement



Plus Multi-Sport Pack featuring **MLB** and **NFL** included through 1/4/12

Everyday price guarantee is valid on qualifying packages only.

LOCAL CHANNELS IN HD SUBJECT TO AVAILABILITY. To find out if you are eligible, ask your local DISH Network Authorized Retailer.
SAP = Free Spanish audio feed. Available on select HD channels. 1 = Requires purchase of additional dish antenna. 2 = Available at no additional cost to DISH Network customers with subscription to qualifying programming. Requires purchase of additional dish antenna. 3 = Available in: Ohio, Michigan, Iowa, Wisconsin, Minnesota, Illinois, Nebraska and sections of Pennsylvania and Indiana. 4 = TeleFuture East is available to subscribers in the Eastern and Central time zones. TeleFuture West is available to subscribers in the Mountain and Pacific time zones. TeleFuture West in HD is available to all time zones. You must have an HD television to view channels in high definition. EPIX is a trademark of Studio 3 Partners LLC. All Rights Reserved. Rango © 2011 by Paramount Pictures. All Rights Reserved. All titles, names, marks and logos are property of their respective owners.

Restrictions apply. See reverse for details.
Offer requires 24-month Agreement.

* Offer based on the discounted \$5 price for the Blockbuster Movie Pass. One disc at time, \$10/mo value.



Included with your DISH subscription!



» FREE PREMIUM MOVIE CHANNELS

For 3 months



Over 20 Channels

» FREE HD FREE FOR LIFE®

Available with qualifying packages.

» FREE HD DVR

HD DVR is leased (\$6/mo DVR Service fee applies)

EVERYDAY PRICE GUARANTEE UNTIL 2013!

Other Provider	DISH Network																																																																																
Standard Packages	<p>Packages include HD Channels!</p> <table border="0"> <tr> <td><input type="checkbox"/></td> <td>DishFAMILY (HD not available)</td> <td><input type="checkbox"/></td> <td>\$19.99/mo</td> <td>Everyday Price \$24.99/mo</td> </tr> <tr> <td><input type="checkbox"/></td> <td>America's Top 120</td> <td><input type="checkbox"/></td> <td>\$29.99/mo</td> <td>\$44.99/mo</td> </tr> <tr> <td><input type="checkbox"/></td> <td>America's Top 120 PLUS (not shown)</td> <td><input type="checkbox"/></td> <td>\$34.99/mo</td> <td>\$49.99/mo</td> </tr> <tr> <td><input type="checkbox"/></td> <td>America's Top 200</td> <td><input type="checkbox"/></td> <td>\$39.99/mo</td> <td>\$59.99/mo</td> </tr> <tr> <td><input type="checkbox"/></td> <td>America's Top 250</td> <td><input type="checkbox"/></td> <td>\$44.99/mo</td> <td>\$69.99/mo</td> </tr> <tr> <td><input type="checkbox"/></td> <td>America's "Everything" Pak (not shown)</td> <td><input type="checkbox"/></td> <td>\$79.99/mo</td> <td>\$104.99/mo</td> </tr> </table> <p>Price guarantee not valid with America's "Everything" Pak.</p>	<input type="checkbox"/>	DishFAMILY (HD not available)	<input type="checkbox"/>	\$19.99/mo	Everyday Price \$24.99/mo	<input type="checkbox"/>	America's Top 120	<input type="checkbox"/>	\$29.99/mo	\$44.99/mo	<input type="checkbox"/>	America's Top 120 PLUS (not shown)	<input type="checkbox"/>	\$34.99/mo	\$49.99/mo	<input type="checkbox"/>	America's Top 200	<input type="checkbox"/>	\$39.99/mo	\$59.99/mo	<input type="checkbox"/>	America's Top 250	<input type="checkbox"/>	\$44.99/mo	\$69.99/mo	<input type="checkbox"/>	America's "Everything" Pak (not shown)	<input type="checkbox"/>	\$79.99/mo	\$104.99/mo																																																		
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Your Current Cost

\$ _____

Save with DISH Network

\$ _____

FREE WHOLE HOME SOLUTIONS

2-ROOM



3-ROOM



4-ROOM



Standard-definition receivers available for all configurations at no cost.



Blockbuster Movie Pass (1 disc at a time): Only available with new qualifying DISH Network service activated between 10/1/11 and 1/31/12. With a 24-month agreement and minimum of America's Top 200 programming package, for the first 12 months of your subscription, you receive a bundle of Blockbuster Movie Pass for \$5/mo (regularly \$10/mo) and America's "Everything" Pak for \$74.99/mo, America's Top 250 for \$39.99/mo, America's Top 200 for \$34.99/mo, or DishLATINO Max for \$34.99/mo. Other qualifying packages include 3-month bundle. Promotional prices continue for applicable promotional period provided you subscribe to both components of the bundle and do not downgrade. After applicable promotional period, then-current prices apply to each component. Requires online DISH Network account for discs by mail; broadband Internet to stream content; HD DVR to stream to TV. Exchange online rentals for free in-store movie rentals at participating BLOCKBUSTER stores. Offer not available in Hawaii, Alaska, Puerto Rico or U.S. Virgin Islands. Streaming to TV and some channels not available with select packages.

Everyday price guarantee valid only on the following packages: America's Top 120, America's Top 120 Plus, America's Top 200, America's Top 250, DISH America, DISH America Silver, DISH America Gold.

Free Sling Adapter: 1.) Purchase a Sling Adapter. 2.) Subscribe to qualifying programming. 3.) Opt-in for the DISH Network E-Newsletter and create an online DISH Network account. 4.) Install and activate a VIP 722 or 722K receiver and Sling Adapter. 5.) Connect the receiver to broadband Internet. 6.) Through your online DISH Network account, submit for redemption no later than 75 days from Sling Adapter activation. 7.) Your account must be active. 8.) You will not be eligible for the prepaid card if you fail to submit by day 75. 9.) Allow 6 - 8 weeks for delivery. (Limit one redemption per DISH Network account.)

Digital Home Advantage plan requires 24-month agreement and credit qualification. Cancellation fee of \$17.50/month remaining applies if service is terminated before end of agreement. After 12 months of programming credits, then-current price will apply, \$10/mo HD add-on fee waived for life of current account; requires 24-month agreement, continuous enrollment in AutoPay with Paperless Billing. 3-month premium movie offer value is \$99; after 3 months then-current price applies unless you downgrade. Free Standard Professional Installation only. All equipment is leased and must be returned to DISH Network upon cancellation or unreturned equipment fees apply. Limit 6 leased tuners per account; upfront and monthly fees may apply based on type and number of receivers. HD programming requires HD television. Prices, packages, programming and offers subject to change without notice. Offer available for new and qualified former customers, and subject to terms of applicable Promotional and Residential Customer agreements. Additional restrictions may apply. Offer ends 1/31/12. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. STARZ and related channels and service marks are property of Starz Entertainment, LLC.